



Politecnico
di Bari



Sponsor Benefits Flyer

IFAC Workshop

on Smart Energy Systems
for Efficient and Sustainable
Smart Grids and Smart Cities

Politecnico di Bari | ITALY

June 18-20, 2025



sensys
2025



About the event

The 2025 IFAC Workshop on Smart Energy Systems for Efficient and Sustainable Smart Grids and Smart Cities – SENSYS 2025, will take place in Bari, Italy, from June 18 to June 20, 2025.

Hosted under the auspices of the International Federation of Automatic Control – IFAC, this workshop will explore advanced decision and control techniques and applications within smart energy systems to enhance the efficiency and sustainability of infrastructures, ecosystems, and urban areas of the future. Attendees will benefit from a rich program featuring technical sessions, keynote lectures, and opportunities for networking with leading experts, industry professionals, and policy-makers.

Key Reasons to Sponsor

- Targeted Exposure – Connect with top researchers, industry leaders, and policymakers in smart energy.
- Brand Visibility – Gain recognition through event materials, website, and social media.
- Networking & Partnerships – Build valuable connections with key decision-makers.
- Showcase Innovation – Present your latest technologies and solutions to a focused audience.

Topics

Decision and control techniques

- Distributed and decentralized control and management
- Intelligent control in smart grid
- Wide-area monitoring and control
- Virtual power plants
- Design of energy markets for smart grid
- Fault detection, supervision, and safety
- Modelling and control of prosumer resources
- Smart design and control of energy storage systems
- Artificial Intelligence in control systems
- Non-linear dynamic modeling
- Multi-objective and multi-criteria optimization
- Agent-based and participatory modeling
- Integrated assessment modeling
- Uncertainty management
- Decision support systems

Application fields

- Smart grids
- Smart districts and buildings
- Smart cities
- Energy communities
- Green hydrogen
- Renewable energy
- Sustainable development
- Resource management (water, atmosphere, and land)
- Biotechnological systems
- Environmental systems and energy nexus
- Natural risk management (floods, forest fires, hurricanes, earthquakes, etc.)
- Power electronics & energy conversion
- Electrical machines & industrial drives
- Smart mobility & transportation electrification
- Electronic system on chip & real-time embedded control
- Industrial processes & manufacturing





Available Sponsorship Packages

The Committee offers lucrative packages below that will ensure maximum benefit to your organization through our delegates, affiliated organizations, and reputable industry presence.

A variety of sponsorship opportunities will be available at the workshop. For those wanting a different exposure in the event without registrations, exhibition space or function tickets, we have special options for you that could also be an add-on to the standard package.

If you wish to discuss one of the packages or negotiate a different kind of package more suitable to your Company, please contact Raffaele Carli (raffaele.carli@poliba.it) and Paolo Scarabaggio (paolo.scarabaggio@poliba.it).

Benefits	Gold	Silver	Bronze
Complimentary passes for company representatives to attend all sessions and networking events	2	2	1
Additional gala dinner tickets	2	1	0
Company name mentioned in press releases and media coverage	yes	yes	yes
Company logo displayed on the event website and all printed materials	yes	yes	yes
Branding on attendee badges	yes	yes	
Advertising page in the official conference printed program	yes	yes	
Marketing collateral in conference tote bags	yes	yes	
Exhibition space	large	small	
Company video played on screens during breaks in the catering area	long	short	
Participation in job-seeking event at Politecnico di Bari	yes	yes	
Branded presentation during industrial sessions	yes		
Company-branded paper award	yes		
Reserved keynote opportunity during the plenary industry panel	yes		
	3000€	1500€	500€

